

THE FOLLOWING “BASIC CONTEST RULES” APPLY TO ALL LOUD LARK MEDIA OWNED RADIO STATIONS UNLESS OTHER SPECIFIC RULES FOR A CONTEST ARE GENERATED:

1.No purchase is necessary to enter. Contest is subject to federal, state and local laws and is void where prohibited by law.

2.Eligibility and Limitations. Participants and winner(s) must be legal U.S. residents. If a specific age minimum is required, that age will be announced and or posted on an entry box prior to executing the contest All contest winners must disclose his or her legal name, address, telephone number, date of birth and Social Security Number and any other information required in an entry form. Any winner found to have supplied false or misleading information may be disqualified from the contest and therefore forfeit the prize(s). Age restrictions may apply. By submitting an entry, all entrants to any contest both imply and agree to participate in the contest and obey the rules of the contest and all applicable law.

Employees of Loud Lark Media. and any and all parent, subsidiary, related and affiliated companies, and their respective officers, directors employees and agents and their dependents and immediate families, as well as employees of contest Sponsors, vendors, and prize providers and employees of other broadcast stations are not eligible to participate or win and immediate family and of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. Loud Lark Media. may prohibit an entrant from participating in the contest if it determines that said entrant is attempting to undermine the legitimate operation of the contest by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any website or undermine the legitimate operation of the contest is a violation of criminal and civil laws and should such an attempt be made, Loud Lark Media. reserves the right to seek damages from any such participant to the fullest extent of the law.

3. Release of Liability. Loud Lark Media. and any other contest sponsors and their affiliated companies and their respective officers, directors and employees shall be released and discharged from any and all legal claims, losses, injuries, demands, damages, actions, and /or causes of actions which arise out of and/or are in any way related to the prize(s), the receipt, use and/or enjoyment of the prize(s) and/or damages or losses related to the contest. If a Sponsor pulls out of a contest for reasons beyond Loud Lark Media.'s control, Loud Lark Media. is not responsible for continuing the contest and may substitute prizes to fulfill obligations.

4. Identification of Participants/Use of Voice and Likeness. Listeners understand that if they call-in or enter any Loud Lark Media. contest (mail-in, web site or on-air) they may be called by Loud Lark Media. personnel live on-the-air, or taped live-on-the-air for use as part of the on-air contest or in future advertising or promotion on any Loud Lark Media. broadcast station. Listeners further understand that permission to use their voice, likeness and/or name is granted by entering to win or calling in to win any contest on a Loud Lark Media. broadcast station. By entering, listeners consent to such use. Each winner further grants Radio Billings L.L.C. and their sponsors and its affiliates full permission and authority to use his or her name, likeness and/or voice in all forms of advertising or promotion without further compensation or permission.

5. Telephone Contests. If a contest is a call in to win contest and/or a telephone is needed to participate in the contest, participants are restricted to the use of ordinary telephone equipment. Participants that enable the “Caller ID” block function may not be allowed to participate unless they enter their correct area code and telephone number if prompted, or they disable the function to enable their participation in the contest. Poorly connected or disconnected cellular phone calls may be disqualified. Calls for contestants are taken in order of receipt. In the event that more than one voice is heard on the phone line, the contestant/qualifier or winner will be the first person to speak. If the judge(s) is not able to determine which caller was first, a random drawing will be held to determine the winner. The use of switching or programming equipment by telephone company employees is in violation of contest rules and is not permitted. Telephone contests with “cues to call” are only official when heard on-air via radio. Due to the time delay that exists between a station’s over-the-air signal and the station’s online webcast or streaming, listeners who listen to the station’s online stream may hear a cue to call later than listeners listening to the over-the-air signal. As a result, the odds of an online listener being able to enter or become a winner may be diminished. Specific ways to play will be announced before the announcer begins taking calls, so it is clear how to play each contest.

6. On-Site Contests. For a contest requiring that participants, qualifiers and or Finalists be present at a Station contesting event, the participant, qualifier and or finalist must check in by the check in time announced or they may be disqualified at the discretion of Loud Lark Media. Checking in may include signing a form proving they are present and may be used for a final drawing. If a Grand Prize drawing time is announced all participants, qualifiers and or Finalists must be present no later than the announced time otherwise they are disqualified from winning. A grand prize winner may be determined by a final drawing or series of smaller on site contests to determine semifinalists or finalist. How to play each smaller contest and any specific rules to that contest will be explained before the smaller contest begins. In the event of a drawing for a grand prize winner, a possible winning name will be announced at the event. That winning person must make their presence known immediately to the person running the drawing. Failure to do so will be grounds for disqualification and another name will be announced. This will continue until a name is drawn and that person makes themselves immediately known to the person running the drawing.

7. Mail/Fax/Text Contests. Only one entry per person will be accepted unless otherwise specified on-the-air or in separate contest rules. Unless otherwise specified in a contest’s specific rules, winning entry(s) will be randomly selected from all valid entries received. If entry is illegible or does not supply all information deemed necessary to declare a winner, entry will be deemed invalid and another entry will be selected. Participants are responsible for any standard carrier texting fees that apply to any text contest entered.

8. Paper Entry Form Contests. Contestant must complete an official entry form and deposit it in the provided entry box or mail it to the address below. Only one entry per person may be submitted for each contest unless otherwise specified in separate contest rules. Unless otherwise specified in a contest’s specific rules, winning entry(s) will be randomly selected from all valid entries received. If an entry is deemed illegible or does not supply all the information necessary to declare a winner, the entry will be deemed invalid and another entry will be selected. If mailed-in entry forms are permitted, entry forms must be mailed to Loud Lark Media. 1302

Avenue D, Suite 103, Billings Montana 59102

9. Online Contests. To enter a contest on a Loud Lark Media. stations' website, third party website and or Facebook page, contestants must complete all the information deemed necessary to declare a winner. Only one entry per person may be submitted unless otherwise specified in separate contest rules. Unless otherwise specified in a contest's specific rules winning entries will be randomly selected from all valid entries received. If entry does not supply all the information deemed necessary to declare a winner, entry will be deemed invalid and another entry will be selected. When entering a contest via an advertiser's web banner or logo hyperlink, Loud Lark Media. is not responsible for prize fulfillment or any aspect of the contest. How to play and enter will be posted online at the point of entry into the contest or on a previous post, page or link that a participant must access before going to an entry page or post. Winner may be notified by email, messaging on Facebook or other electronic/digital form. Loud Lark Media is not responsible if the recipient did not receive the notification sent or saw it after the fact and therefor was restricted or disqualified from entering, winning or claiming a prize.

10. Problems with Entries in All Contests; Loud Lark Media. Not Responsible. Radio Billings L.L.C. is not responsible for late, misdirected, lost or mutilated mail, entry forms or faxes. No liability is assumed for any malfunction of computer equipment, fax machine equipment or fax machine telephone lines. No liability is assumed by the Station for any malfunction of the internet or individual computer systems. Loud Lark Media (i) disclaims and assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission of entries by any and all methods; communications line, device, or system failure; theft or destruction or unauthorized access to, or alteration of, entries; faulty, mistranscribed, misdirected, failed, incomplete, garbled entries; misdialled communications or transmission; (ii) is not responsible for any problems or technical malfunction of any telephone, communications, or wireless network or lines, computer on-line systems, servers, internet service provider, computer or handheld device, equipment, hardware, software, failure of any entry information to be received by the Sponsor on account of technical problems, human error, or traffic congestion on the Internet, at any website, or wireless network, and (iii) is not responsible for any combination of the above, including any injury or damage to the participant's or any other person's computer or other hardware or equipment related to or resulting from entering, participation in, or downloading any materials in this contest.

11. Third Party. Loud Lark Media. is not responsible contests placed by third parties within their advertisements or content.

12. Final determination of all winners will be made solely by Loud Lark Media.. Any and all decisions made by the RadioBillings L.L.C.'s on-air personalities and/or staff are final. Contest rules are available by request. Any listener requesting contest rules must send a self-addressed envelope to "ATTN: Contest rules: Loud Lark Media 222 N 32nd St. 10th Floor Billings Montana 59101 or go on-line to the station websites.

13. Transferability/Substitution of Prize. Prizes may not be traded or transferred. Substitutions of cash or cash equivalents, unless otherwise specifically stated in the contest rules are not allowed other than a substitution that may be necessary due to the unavailability of a prize. If concert, other ticketed event, gift certificate or coupon has been awarded as a prize and the concert, event, place of business, or product is postponed, rained out, cancelled or for other reasons, beyond our control, does not occur/exist, Loud Lark Media. will not be responsible for replacing the prize. Prizes not redeemed by expiration date are no longer valid and will not be replaced by Loud Lark Media.

In accepting a prize, the winner accepts to take the prize as outlined in the contest. Dates for concert, flight departure/arrival, weekend stays, etc, cannot be changed by winner. If changing the dates is an option, all additional expenses, change fees, etc. will be the sole responsibility of the winner. If a winner is not able or chooses not to accept a prize "as is", winner forfeits his/her prize, and Loud Lark Media reserves the right to select another winner. Winner is responsible for all costs associated with travel to any venue or event for which a prize was awarded, unless otherwise specified. If the prize includes a trip, winner agrees to accept all blackout dates, space availability requirements, etc. established by Loud Lark Media.'s prize partner(s) who are providing the prize components, such as lodging, transportation, meals, etc. Winner agrees that acceptance of any trip taken as a prize from a Loud Lark Media. station does so entirely upon their own initiative, risk, and responsibility. If the trip requires traveling outside of the United States, the winner, upon claiming the prize, must have a valid passport. If the winner does not have a valid passport upon winning the prize, the trip may be forfeited. Winner is responsible for obtaining any other required travel documents, including but not limited to any required visa.

14. Requirements for Claiming Prize(s). Winner is required to complete an IRS Form W-9 if the prize value is above \$600. Winner must bring the completed paperwork when claiming prize, or return it by fax, mail, or email before prize will be awarded. Winners must return forms within two weeks of being notified that they have won a prize or prize(s) may be forfeited. Radio Billings L.L.C. is not responsible for prizes that are lost, stolen, misdirected, or damaged.

Prize must be picked up in person during regular business hours (8am to 5pm, Monday – Friday) at Granite Tower (222 N. 32nd St, 10th Floor, Billings Montana 59101) unless otherwise directed by Loud Lark Media.

15. Taxes and Expenses. The winner (or parent or legal guardian of the winner if the winner is under the age of 18) agrees to pay all expenses, taxes & fees not included in the prize. Radio Billings L.L.C. will report to the Internal Revenue Service any winnings totaling over \$600 (in cash or fair market value) during the calendar year. Winners will receive an IRS 1099 Tax form if any winnings are reported. Winners are responsible for payment of all taxes on prize(s).

16. Amendments to Rules/Severability. Loud Lark Media. reserves the right to amend the contest dates and rules at any time. If any portion of the above rules is determined to be unenforceable due to local or state laws, all other portions of these official rules remain in effect.

17. Postponement or Cancellation of Contest. Due to news events of the day, or any reason beyond Loud Lark Media.'s control, Loud Lark Media. reserves the right to post-pone or cancel a contest without notice. If, for any reason, the contest is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or any other causes beyond the control of Radio Billings L.L.C. which corrupt or affect the administration, security, fairness, integrity of the contest, Loud Lark Media. reserves the right in its discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the contest. Radio Billings, L.L.C. reserves the right to select winners from eligible entries received as of the termination date.